



“Invest in the European Union”

Date: Thursday, 26 April 2012
Venue: Taipei International Convention Center, Room 101 A&B, Taipei, No.1, Sec. 5, Xinyi Rd.
Symposium: 09:00 – 12:00
Workshops: 14:00 – 16:00
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To introduce the EU as an investment destination, the European Economic and Trade Office, EU member states' offices in Taipei, the Department of Investment Services, MOEA as well as the Bureau of Foreign Trade are holding a concise and hands on “Invest in the EU” event.

The European Union with its 27 member states is the largest single market in the world with 500 million consumers offering vast investment opportunities in a variety of sectors from manufacturing to services. 17 of these 27 member states use the same currency, the euro. The recent debt crisis in Europe, brought under control, is actually providing even more opportunities for investors from around the world and specifically from Taiwan.

This “Invest in the EU” event provides a unique opportunity to meet representatives of leading European industry experts on ICT and green technology from the different European national agencies, and financial institutions

The morning session will give an overview on the economic situation, investment, research and development and tax framework in the EU and will be followed by two workshops: the Information and Communication Technology workshop and concurrently the Green Industries workshop will each provide an insight on the respective EU sector with European experts.

Simultaneous translation into Chinese will be provided for all sessions.

During the event, you will also have the opportunity to gain an in-depth insight in the current investment environment of a number of EU member states. Member states including Austria, Belgium, Czech Republic, France, Germany, Hungary, Italy, Luxembourg, the Netherlands, Slovakia, Spain, and the UK will have qualified staff on-site to answer questions and offer first hand information at their respective country booths.



Time	Agenda
09:00 – 09:30	Registration
09:30 – 09:45	Welcome Note Mr. Frederic Laplanche, Head of the EETO Mr. Kuan Chung-Ming, Minister without Portfolio
09:45 – 10:05	“EU as an attractive investment location” Ms. Erzsebet Dobos, President, Hungarian Investment & Trade Agency
10:05 – 10:25	“Where is Europe heading? Challenges but also opportunities” Ms. Alicia Garcia-Herrero, Chief Economist, BBVA Group
10:25 – 10:45	Coffee Break
10:45 – 11:05	“Advantech: Why we invested in the EU” Mr. Chaney Ho, President, Advantech
11:05 – 11:30	“ICT R&D in the EU” Mr. Christophe Forax, ICT Counsellor, EU
11:30 – 11:50	“Practical Advice on Taxation in the EU” Mr. Yves Knel, Managing Director, Deloitte (Luxembourg)
11:50 – 14:00	Lunch Break
Workshops	
14:00 – 16:00	Information and Communication Technology “ICT Sector in the Czech Republic”, Mr. Michal Vodraka, <i>CzechInvest</i> , Czech Republic “Cote d’Azur R&D Hub in Europe”, Mr. Perez, <i>Team Cote d’Azur</i> , France “Take part of the best quarter of Hungary”, Ms. Erzsebet Dobos, <i>Hungarian Investment & Trade Agency</i> , Hungary “Slovakia, a country with great ICT potential”, Mr. Simonic, <i>SARIO</i> , Slovakia “Barcelona Mobile World Capitality 2013-18”, Mr. Guerra, <i>Invest in Catalonia</i> , Spain
14:00 – 16:00	Green Industries “European R&D Strategies from an Austrian Perspective”, Dr. Garzik, <i>Austrian Council for Research and Technology</i> “Flanders-Belgium: Great Greentech Market and Ideal Location for Your Distribution in Europe, Mr. Tobback”, <i>Flanders Investment & Trade</i> , Belgium “The New Energy Concept – Investment Opportunities in Germany”, Mr. Grigoleit, <i>gtai</i> “Renewable Energy in Italy”, Mr. Arcucci, <i>Invitalia</i> “UK LED lighting: Market Opportunity & Technology Collaboration”, Mr. Davies, <i>UK Trade and Investment</i>
