



**French Foreign Trade Advisors – Northern Asia Forum 2012
“Crisis Management”**

(Taipei, 16-17 March 2012)

Friday 16 March

- 13 h 00** Welcoming of participants
- 13 h 30** Opening ceremony and keynote speech
- 14 h 30** Briefing on the economic situation in Northern Asia by the Heads of Economic Departments of the French Embassies in Japan and in China

Part I **Managing and going through a crisis**

- 15 h 30** Workshop 1: Crisis management, the example of Fukushima crisis
- 16 h 45** Workshop 2: The financial crisis
- 19 h 00** Cocktail hosted by Mr. Olivier RICHARD, Director of the French Office in Taipei

Saturday 17 March

Part II **Industrial and commercial responses and adaptations to crisis**

- 8 h 30** Workshop 3: Responses to endogenous crisis
- 10 h 00** Coffee break
- 10 h 15** Workshop 4: Adapting in an environment of crisis
- 11 h 45** Closing remarks by Mr. Bruno DURIEUX, Chairman of the National Committee of French Foreign Advisors (CNCCEF)
- 12 h 30** Buffet lunch